



*Developing  
World-Class  
Leaders*

[admin@londonschool.co.za](mailto:admin@londonschool.co.za)  
[www.londonschool.co.za](http://www.londonschool.co.za)



International

Flexible

Online

Affordable

Success

## *Launching Your Career*

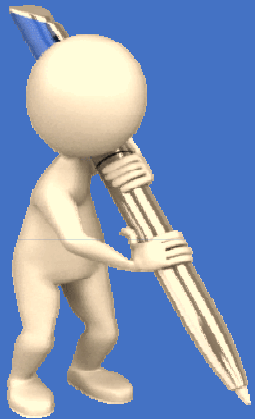


**ENTRANCE:**  
School Leaving or  
equivalent

## *Business Management Level 4*

<b>BUSINESS MANAGEMENT</b>	The Business Environment, Business Planning and Goal-Setting, Entrepreneurial Management
<b>COMMUNICATION SKILLS</b>	Effective Communication Skills, Practical Comprehension, Writing, Personal Skills
<b>ACCOUNTING AND FINANCE</b>	Fundamentals of Accounting, Financial Statements, Financial Analysis, Number Skills
<b>PEOPLE IN ORGANIZATIONS</b>	People in Organisations, Developing People People Skills, Culture, Organizational Structures
<b>HUMAN RESOURCE MANAGEMENT</b>	Human Resource Management Principles, Performance Management, Managing Ethically
<b>MARKETING AND PROMOTION</b>	Marketing Mix, Marketing and Sales Planning, Promotion Techniques
<b>CUSTOMER RELATIONSHIP MANAGEMENT</b>	Customer Service, Customer Relationship Management
<b>CORPORATE SOCIAL RESPONSIBILITY</b>	Managing Ethically, Corporate Social Responsibility

# Advancing Your Career



**ENTRANCE:**  
Level 4 or  
equivalent experience

## *Business Management Level 5*

<b>BUSINESS ORGANISATIONS IN A GLOBAL CONTEXT</b>	Business Organisations in Global Context, Managing in Today's World
<b>PLANNING NEW BUSINESS VENTURES / ENTREPRENEURSHIP</b>	Entrepreneurship, Business Planning and Goal Setting, Planning New Business Ventures
<b>FINANCE FOR MANAGERS</b>	Financial Statements, Practical Financial Analysis, Financial Management
<b>MARKETING PRINCIPLES AND PRACTICE</b>	Marketing Principles, Marketing Mix, Marketing and Sales Planning and Management
<b>PEOPLE MANAGEMENT</b>	Managing People, Human Resource Management, Performance Management
<b>MANAGING COMMUNICATION</b>	Communication Principles, Effective Communication Skills
<b>BUSINESS LAW</b>	Business Law Principles, Contract Law, Employment Law
<b>RESEARCH PROJECT</b>	Research Methods, Practical Research Project

# Realising Your Potential



**ENTRANCE:**  
**Level 5 or**  
**equivalent experience**

## *Advanced Business Management Level 6*

<b>LEADERSHIP AND MANAGEMENT</b>	Leadership Skills, Personal Effectiveness, Manager's Toolkit, Managing Organisations
<b>MARKETING AND COMMUNICATIONS</b>	Managing and Using Marketing, Effective Communications
<b>FINANCIAL MANAGEMENT</b>	Financial Reporting, Financial Analysis, Decision-making, Management and Control
<b>HUMAN RESOURCE MANAGEMENT</b>	Human Resource Management Approaches, High Performance Teams
<b>MANAGEMENT INFORMATION SYSTEMS</b>	IT in Business, IT for Competitive Advantage, Information Systems, Latest IT Trends
<b>MANAGING QUALITY AND SERVICE</b>	Quality and Excellence, Managing Service Delivery
<b>PROJECT MANAGEMENT</b>	Project Management Principles, Practical Project Management Tools
<b>ADVANCED RESEARCH PROJECT</b>	Advanced Research Methods, Advanced Research Project

***London School of Business SA***

# Reaching The Top



**ENTRANCE:  
Level 6 or  
equivalent  
management  
experience**

## *Postgraduate Strategic Management Level 7*

<b>STRATEGIC PLANNING AND MANAGEMENT</b>	Business Environment, Strategies for Growth. Technology in Business, Managing Projects
<b>FINANCE FOR STRATEGIC MANAGERS</b>	Financial Analysis, Asset Management, Growth & Investment , Governance & Directorship
<b>STRATEGIC MARKETING MANAGEMENT</b>	Marketing Strategy, Customers, Competitors, Creativity, Innovation, Decisions, Emarketing,
<b>STRATEGIC HUMAN RESOURCE MANAGEMENT</b>	Strategic HRM, Applying Management Theories, Recruitment, Managing High Performance
<b>STRATEGIC LEADERSHIP AND PERSONAL DEVELOPMENT</b>	Leadership Qualities, Interpersonal Skills, Creativity, Motivating & Influencing People
<b>STRATEGIC ORGANISATIONAL BEHAVIOUR</b>	Strategic Organisation, Management, Culture & Ethics, Innovation, Quality, Strategy & Systems
<b>STRATEGIC CORPORATE COMMUNICATIONS</b>	Corporate Communications integrating Strategic Marketing, E-Marketing Communications
<b>STRATEGIC RESEARCH PROJECT</b>	Strategic Research Project, Applying Theory, Quantitative Methods, Managing Projects