



*Developing
World-Class
Leaders*

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International

Flexible

Online

Affordable

Success

Launching Your Career

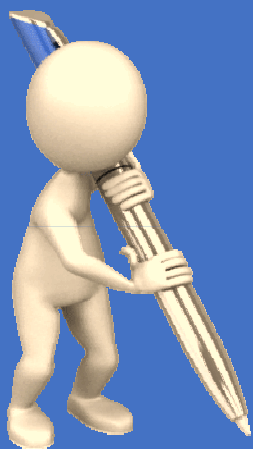


**Entrance: School
Leaving**

Business Management Level 4 courses

BUSINESS MANAGEMENT	The Business Environment, Business Planning and Goal-Setting, Entrepreneurial Management
COMMUNICATION SKILLS	Effective Communication Skills, Practical Comprehension, Writing, Personal Skills
ACCOUNTING AND FINANCE	Fundamentals of Accounting, Financial Statements, Financial Analysis, Number Skills
PEOPLE IN ORGANIZATIONS	People in Organisations, Developing People People Skills, Organizational Structures
HUMAN RESOURCE MANAGEMENT	Human Resource Management Principles, Performance Management
MARKETING AND PROMOTION	Marketing Mix, Marketing and Sales Planning, Promotion Techniques
CUSTOMER RELATIONSHIP MANAGEMENT	Customer Service, Customer Relationship Management
CORPORATE SOCIAL RESPONSIBILITY	Managing Ethically, Corporate Social Responsibility

Building Your Momentum



ENTRANCE:
Level 4 or equivalent
experience

Business Management Level 5 courses

BUSINESS ORGANISATIONS	Business Organisations in Global Context, Managing in Today's World
ENTREPRENEURSHIP	Entrepreneurship, Business Planning, New Business Ventures
FINANCE FOR MANAGERS	Financial Statements, Practical Financial Analysis, Financial Management
MARKETING PRINCIPLES AND PRACTICE	Marketing Principles, Marketing Mix, Marketing and Sales Management
PEOPLE MANAGEMENT	Managing People, Human Resource Management, Performance Management
MANAGING COMMUNICATION	Communication Principles, Effective Communication Skills
BUSINESS LAW	Business Law Principles, Contract Law, Employment Law
RESEARCH PROJECT	Research Methods, Practical Research Project

Realising Your Potential



ENTRANCE: Level 5 or equivalent Management experience

Advanced Business Management Level 6 courses

LEADERSHIP AND MANAGEMENT	Leadership Skills, Personal Effectiveness, Manager's Toolkit, Managing Organisations
MARKETING AND COMMUNICATIONS	Managing and Using Marketing, Effective Communications
FINANCIAL MANAGEMENT	Financial Reporting, Financial Analysis, Decision-making, Management and Control
HUMAN RESOURCE MANAGEMENT	Human Resource Management Approaches, High Performance Teams
MANAGEMENT INFORMATION SYSTEMS	IT in Business, IT for Competitive Advantage, Information Systems, Latest IT Trends
MANAGING QUALITY AND SERVICE	Quality and Excellence, Managing Service Delivery
PROJECT MANAGEMENT	Project Management Principles, Practical Project Management Tools
ADVANCED RESEARCH PROJECT	Advanced Research Methods, Advanced Research Project

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Reaching The Top



**ENTRANCE: Level 6 or
Senior Management
experience**

Postgraduate Strategic Management Level 7 courses

STRATEGIC MANAGEMENT FOR GROWTH	Strategic Management, Strategies for Growth. Technology in Business, Managing Projects
FINANCE FOR STRATEGIC MANAGERS	Strategic Financial Analysis and Management, Decision-Making, Governance & Directorship
STRATEGIC MARKETING MANAGEMENT	Marketing Strategy, Competitor Analysis, Customer Focus, High Performance Sales
STRATEGIC HUMAN RESOURCE MANAGEMENT	Strategic Human Resource Management, Development, Managing High Performance
STRATEGIC LEADERSHIP	Strategic Leadership Qualities and Skills, Creativity, Motivating and Influencing People
STRATEGIC ORGANISATIONAL BEHAVIOUR	Strategic Organisation, Management, Culture and Ethics, Strategy and Systems
CORPORATE COMMUNICATIONS	Corporate Communications integrating Strategic Marketing, E-Marketing
STRATEGIC RESEARCH PROJECT	Research Project on Strategic Business Development, Quantitative Methods

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