



Ingrid Chadwick

Has successfully passed the assessment for the module titled:

Strategic Planning Tools

While studying for the qualification:

Postgraduate (MBA Pathway)

The Ofqual RQF learning outcomes achieved are:

- Compare and contrast vision, mission, strategy, strategic plans and actionsIdentify the strategic planning tools used to assess the macro- and micro-environments of an organization, highlighting any limitationsDiscuss the range of tools available for competitor analysis and for the evaluation of alternative market strategiesCritically assess the metrics used by organizations to gauge performance within their internal environmentsDiscuss how strategic frameworks can be used to determine core competences for sustainable competitive advantageDemonstrate how the outputs from internal and external analysis can be integrated for purposes of strategy development and strategic planning

14. 02. 2018

Date



John Holden

Academic Director