



Giving You World-Class Business Skills

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International

Flexible

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Affordable

Success

Launching Your Career



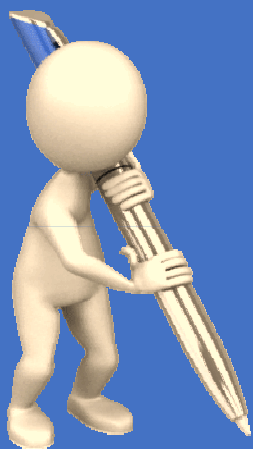
**Entrance: School
Leaving**

Business Management Level 4 courses

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| BUSINESS MANAGEMENT | The Business Environment, Business Planning and Goal-Setting, Entrepreneurial Management |
| COMMUNICATION SKILLS | Effective Communication Skills, Practical Comprehension, Writing, Personal Skills |
| ACCOUNTING AND FINANCE | Fundamentals of Accounting, Financial Statements, Financial Analysis, Number Skills |
| PEOPLE IN ORGANIZATIONS | People in Organisations, Developing People People Skills, Organizational Structures |
| HUMAN RESOURCE MANAGEMENT | Human Resource Management Principles, Performance Management |
| MARKETING AND PROMOTION | Marketing Mix, Marketing and Sales Planning, Promotion Techniques |
| CUSTOMER RELATIONSHIP MANAGEMENT | Customer Service, Customer Relationship Management |
| CORPORATE SOCIAL RESPONSIBILITY | Managing Ethically, Corporate Social Responsibility |

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Building Your Momentum



ENTRANCE:
Level 4 or equivalent

Business Management Level 5 courses

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| BUSINESS ORGANISATIONS | Business Organisations in Global Context, Managing in Today's World |
| ENTREPRENEURSHIP | Entrepreneurship, Business Planning, New Business Ventures |
| FINANCE FOR MANAGERS | Financial Statements, Practical Financial Analysis, Financial Management |
| MARKETING PRINCIPLES AND PRACTICE | Marketing Principles, Marketing Mix, Marketing and Sales Management |
| PEOPLE MANAGEMENT | Managing People, Human Resource Management, Performance Management |
| MANAGING COMMUNICATION | Communication Principles, Effective Communication Skills |
| BUSINESS LAW | Business Law Principles, Contract Law, Employment Law |
| RESEARCH PROJECT | Research Methods, Practical Research Project |

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Realising Your Potential



**ENTRANCE:
Level 5 or equivalent**

Advanced Business Management Level 6 courses

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| LEADERSHIP AND MANAGEMENT | Leadership Skills, Personal Effectiveness, Manager's Toolkit, Managing Organisations |
| MARKETING AND COMMUNICATIONS | Managing and Using Marketing, Effective Communications |
| FINANCIAL MANAGEMENT | Financial Reporting, Financial Analysis, Decision-making, Management and Control |
| HUMAN RESOURCE MANAGEMENT | Human Resource Management Approaches, High Performance Teams |
| MANAGEMENT INFORMATION SYSTEMS | IT in Business, IT for Competitive Advantage, Information Systems, Latest IT Trends |
| MANAGING QUALITY AND SERVICE | Quality and Excellence, Managing Service Delivery |
| PROJECT MANAGEMENT | Project Management Principles, Practical Project Management Tools |
| ADVANCED RESEARCH PROJECT | Advanced Research Methods, Advanced Research Project |

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**Reaching
the top**



**ENTRANCE: Level 6 or
Senior Management
experience**

Postgraduate Strategic Management Level 7 courses

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| STRATEGIC MANAGEMENT FOR GROWTH | Strategic Management, Strategies for Growth. Technology in Business, Managing Projects |
| FINANCE FOR STRATEGIC MANAGERS | Strategic Financial Analysis and Management, Decision-Making, Governance & Directorship |
| STRATEGIC MARKETING MANAGEMENT | Marketing Strategy, Competitor Analysis, Customer Focus, High Performance Sales |
| STRATEGIC HUMAN RESOURCE MANAGEMENT | Strategic Human Resource Management, Development, Managing High Performance |
| STRATEGIC LEADERSHIP | Strategic Leadership Qualities and Skills, Creativity, Motivating and Influencing People |
| STRATEGIC ORGANISATIONAL BEHAVIOUR | Strategic Organisation, Management, Culture and Ethics, Strategy and Systems |
| CORPORATE COMMUNICATIONS | Corporate Communications integrating Strategic Marketing, E-Marketing |
| STRATEGIC RESEARCH PROJECT | Research Project on Strategic Business Development, Quantitative Methods |

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