



*Developing
World-Class
Leaders
For Growth and
Prosperity*

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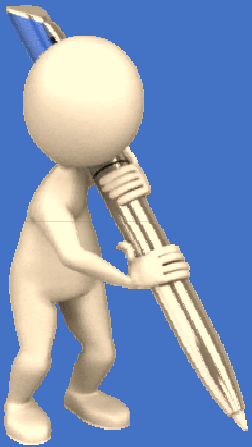
Entrance: School Leaving

Business Management Level 4 courses

BUSINESS MANAGEMENT	Business Environment, Business Planning, Goal-Setting, Entrepreneurial Management
COMMUNICATION SKILLS	Effective Communication Skills, Practical Comprehension, Writing, Communication
ACCOUNTING AND FINANCE	Fundamentals of Accounting, Financial Statements, Financial Analysis, Number Skills
PEOPLE IN ORGANIZATIONS	People in Organisations, Developing People People Skills, Organization Culture
HUMAN RESOURCE MANAGEMENT	Human Resource Management Principles, Performance Management
MARKETING AND PROMOTION	Marketing Mix, Marketing and Sales Planning and Promotion
CUSTOMER RELATIONSHIP MANAGEMENT	Customer Service, Customer Relationship Management
CORPORATE SOCIAL RESPONSIBILITY	Managing Ethically, Corporate Social Responsibility

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Building Momentum



ENTRANCE:
Level 4 or equivalent

Business Management Level 5 courses

BUSINESS ORGANISATIONS IN A GLOBAL CONTEXT	Business Organisations in a Global Context, Managing in Today's World
ENTREPRENEURSHIP AND NEW BUSINESS VENTURES	Entrepreneurship, Business Planning, New Business Ventures
FINANCE FOR MANAGERS	Financial Statements, Practical Financial Analysis, Financial Management
MARKETING PRINCIPLES AND PRACTICE	Marketing Principles, Marketing Mix, Marketing and Sales Management
PEOPLE MANAGEMENT	Managing People, Human Resource Management, Performance Management
MANAGING COMMUNICATION	Communication Principles, Effective Communication Skills
BUSINESS LAW	Business Law Principles, Contract Law, Employment Law
RESEARCH PROJECT	Research Methods, Practical Research Project

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Realising your potential



ENTRANCE:
Level 5 or equivalent

Advanced Business Management Level 6 courses

LEADERSHIP AND MANAGEMENT	Leadership Skills, Personal Effectiveness, Manager's Toolkit, Managing Organisations
MARKETING AND COMMUNICATIONS	Marketing Mix, Managing and Using Marketing, Effective Communications
FINANCIAL MANAGEMENT	Financial Reporting, Financial Analysis, Decision-making, Management and Control
HUMAN RESOURCE MANAGEMENT	Human Resource Management Approaches, High Performance Teams
MANAGEMENT INFORMATION SYSTEMS	IT in Business, IT for Competitive Advantage, Information Systems, Latest IT Trends
MANAGING QUALITY AND SERVICE	Quality and Excellence, Managing Service Delivery
PROJECT MANAGEMENT	Project Management Principles, Practical Project Management Tools
ADVANCED RESEARCH PROJECT	Advanced Research Methods, Advanced Research Project

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***Reaching
the top***



**ENTRANCE:
Level 6 or Senior
Management experience**

Postgraduate Strategic Management Level 7 courses

STRATEGIC MANAGEMENT AND STRATEGIES FOR GROWTH	Strategic Management, Strategies for Growth. Technology, Managing Projects
FINANCE FOR STRATEGIC MANAGERS	Strategic Financial Analysis, Management, Decision-Making, Governance & Directorship
STRATEGIC MARKETING MANAGEMENT	Marketing Strategy, Competitor Analysis, Customer Focus, High Performance Sales
STRATEGIC HUMAN RESOURCE MANAGEMENT	Strategic Human Resource Management, Development, Managing High Performance
STRATEGIC LEADERSHIP AND MANAGEMENT	Strategic Leadership Qualities and Skills, Creativity, Motivating and Influencing People
STRATEGIC ORGANISATIONAL BEHAVIOUR	Strategic Organisation, Management, Culture and Ethics, Strategy and Systems
CORPORATE COMMUNICATIONS	Corporate Communications integrating Strategic Marketing, E-Marketing
STRATEGIC RESEARCH PROJECT	Research Project on Strategic Business Development, Quantitative Methods

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